



Our mission

"We give colours to your ideas"

Zefiro is the business partner that can identify the best colour solution for different applications.

Each colour is a specific project and we take care of it by "tailor made" solution.

Our policy

As ZEFIRO srl High Management, I assume responsibility for the organisation, awareness and coordination of all company functions involving in the development, maintenance, and improvement of Quality.

Furthermore, it is my responsibility:

- set the objectives, which must to be achieved; - quantify and use of the necessary resources;
- verify periodically the results obtained.

Regarding Quality Management System, I declare that all the objectives of ZEFIRO srl (from production ones aimed at improving production capacity to financial ones tending to improve the gross operating margin and to organizational ones tending to improve and optimize management of operational activities) must be linked and, therefore, compatible with the objectives of quality and satisfaction of the expectations and needs of customers and interested parties.

It is my duties to support company's managers in raising awareness, in developing and

Implementing of the Quality Management program, to:

- carry out risk and opportunities assessments to mitigate risks and couch new opportunities;
- improve the efficiency and effectiveness of business processes through defining the roles, tasks and responsibilities of employees and their education, training, and involvement.
- promote continuous quality improvement (thank also to technological development) through the respect of contractual requirements and/or specific customer requests and the guarantee of delivery time as expected;
- establish a more efficient suppliers' selection and consolidate business partnerships, that are already in place. Business partnerships with manufactures and traders will be based on their reliability and their ability to provide products with quality, price and service as expected.

Zefiro srl –

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C.C.I.A.A. R.E.A. n. 150610 Capitale Sociale € 90.000,00 i.v.

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- Strengthen the presence on the Italian and foreign markets by increasing the company's visibility and by raising awareness staff and sales agents to take new client and to maintain a closer relationship with customers.

Signature AD
Michele Longinotti

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