

### **Our mission**

*“We color your ideas”*

Zefiro Srl (hereinafter, **Zefiro**) proposes itself as a partner to identify the best color solution in different applications. Each color is a project in its own and we take it on with *“tailor made”* solutions.

### **Our policy**

As Top Management of Zefiro, I assume responsibility for organizing, raising awareness and coordinating all functions of the company that contribute to the development, maintenance and improvement of Quality.

It is also my responsibility to define the goals to be achieved, quantify and make the best use of the necessary resources, periodically check the results achieved.

As part of the Quality Management System, I declare that all Zefiro goals, from those of production and aimed at improving production capacity, to the financial ones aimed at improving the gross operating margin to the organizational ones aimed at improving and optimizing management of operational activities, must be linked to and, therefore, compatible with the goals of quality and meeting the expectations and needs of customers and stakeholders.

It is my specific commitment to provide the necessary support to company managers for the dissemination, development and implementation of the Quality Management program in order to:

- Assess risks and opportunities through the application of the quality management system in order to mitigate risks and seize new opportunities that arise;
- Improve the internal organization by defining the roles, tasks and responsibilities of the employees and their training and involvement;
- Improve product quality according to technological evolution by complying with contractual requirements and/or specific customer requests, guaranteeing timely deliveries up to expectations;
- Defining a more efficient selection of suppliers, consolidating relationships with producers and merchants with whom commercial relationships already exist. These relationships will be based on their reliability and ability to supply products that meet expectations, in terms of quality, price and reliability of the service offered;
- Strengthen the presence on the domestic and foreign market by increasing the company's visibility. This result can also be achieved by making staff and sales agents aware of a closer relationship with existing customers and encouraging the acquisition of new customers.

**Top Management**

Michele Longinotti

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